

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street SE
4th Floor
Washington, DC 20003

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
947986-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	1562

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	947986	06300930

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/28/12	09/28/12	The View	11A-12PM	----1--	:30	1	\$900.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$900.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/28/12	11:34 AM	The View	11A-12PM	:30	PRATV12-19H	\$900.00	NM
2	09/28/12	09/28/12	Jimmy Kimmel	12:06-01:06AM	----1--	:30	1	\$75.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$75.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/28/12	12:50 AM	Jimmy Kimmel	12:06-01:06AM	:30	PRATV12-19H	\$75.00	NM
3	09/28/12	09/28/12	Dr. Oz	4-5p	----1--	:30	1	\$525.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$525.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/28/12	4:35 PM	Dr. Oz	4-5p	:30	USATV02H	\$525.00	NM
4	09/28/12	09/28/12	WPBF News 25 Mornings	5:30-5:57am	----1--	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/28/12		WPBF News 25 Mornings @ 5:30	5:30-5:57am	:00		\$225.00	NM
	Credited								
5	09/28/12	09/28/12	WPBF News 25 Mornings	6-7AM	----1--	:30	1	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		09/28/12	6:39 AM	WPBF News 25 Mornings	6-7AM	:30	USATV02H	\$450.00	NM
13	09/29/12	09/29/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$85.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1-	1	\$85.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
13	09/29/12	09/29/12	Sat 5-6am News Class of Time - Pre-emptible with notice	Sat 5-6am	-----1-	:30	1	\$85.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>09/29/12</td><td>5:13 AM</td><td>Sat 5-6am News</td><td>Sat 5-6am</td><td>:30</td><td>USATV02H</td><td>\$85.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	09/29/12	5:13 AM	Sat 5-6am News	Sat 5-6am	:30	USATV02H	\$85.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Sa	09/29/12	5:13 AM	Sat 5-6am News	Sat 5-6am	:30	USATV02H	\$85.00	NM																																	
14	09/29/12	09/29/12	GMA Saturday 7-8am Class of Time - Pre-emptible with notice	Sat 7am-8am	-----1-	:30	1	\$375.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----1-</td><td>1</td><td>\$375.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>09/29/12</td><td>7:58 AM</td><td>GMA Saturday 7-8am</td><td>Sat 7am-8am</td><td>:30</td><td>PRATV12-19H</td><td>\$375.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-----1-	1	\$375.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	09/29/12	7:58 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PRATV12-19H	\$375.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/24/12	09/30/12	-----1-	1	\$375.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Sa	09/29/12	7:58 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PRATV12-19H	\$375.00	NM																																	
15	09/30/12	09/30/12	GMA Sunday 7-8am Class of Time - Pre-emptible with notice	Sun 7-8am	-----1	:30	1	\$275.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----1</td><td>1</td><td>\$275.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>09/30/12</td><td>7:57 AM</td><td>GMA Sunday 7-8am</td><td>Sun 7-8am</td><td>:30</td><td>PRATV12-19H</td><td>\$275.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-----1	1	\$275.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	09/30/12	7:57 AM	GMA Sunday 7-8am	Sun 7-8am	:30	PRATV12-19H	\$275.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/24/12	09/30/12	-----1	1	\$275.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Su	09/30/12	7:57 AM	GMA Sunday 7-8am	Sun 7-8am	:30	PRATV12-19H	\$275.00	NM																																	
16	09/27/12	09/27/12	Nightline Class of Time - Fixed Non Pre-emptible	11:35-12:05AM	---1---	:30	1	\$550.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>---1---</td><td>1</td><td>\$550.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>09/27/12</td><td>12:01 AM</td><td>Nightline</td><td>11:35-12:05AM</td><td>:30</td><td>PRATV12-19H</td><td>\$550.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	---1---	1	\$550.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Th	09/27/12	12:01 AM	Nightline	11:35-12:05AM	:30	PRATV12-19H	\$550.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/24/12	09/30/12	---1---	1	\$550.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Th	09/27/12	12:01 AM	Nightline	11:35-12:05AM	:30	PRATV12-19H	\$550.00	NM																																	
17	09/27/12	09/27/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Fixed Non Pre-emptible	12pm-1230pm	---1---	:30	1	\$375.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>---1---</td><td>1</td><td>\$375.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>09/27/12</td><td>12:25 PM</td><td>WPBF News 25 @ Noon</td><td>12pm-1230pm</td><td>:30</td><td>PRATV12-19H</td><td>\$375.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	---1---	1	\$375.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Th	09/27/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV12-19H	\$375.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/24/12	09/30/12	---1---	1	\$375.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Th	09/27/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV12-19H	\$375.00	NM																																	
18	09/27/12	09/27/12	WPBF News 25 Mornings5:30-5:57am Class of Time - Pre-emptible with notice	5:30-5:57am	---1---	:30	1	\$225.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>---1---</td><td>1</td><td>\$225.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>09/27/12</td><td>5:43 AM</td><td>WPBF News 25 Mornings @ 5:30</td><td>5:30-5:57am</td><td>:30</td><td>USATV02H</td><td>\$225.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	---1---	1	\$225.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Th	09/27/12	5:43 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USATV02H	\$225.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/24/12	09/30/12	---1---	1	\$225.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Th	09/27/12	5:43 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USATV02H	\$225.00	NM																																	
19	09/27/12	09/27/12	WPBF News 25 Mornings6-7AM Class of Time - Fixed Non Pre-emptible	6-7AM	---1---	:30	1	\$450.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>---1---</td><td>1</td><td>\$450.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Th</td><td>09/27/12</td><td>6:14 AM</td><td>WPBF News 25 Mornings</td><td>6-7AM</td><td>:30</td><td>PRATV12-19H</td><td>\$450.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	---1---	1	\$450.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Th	09/27/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV12-19H	\$450.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/24/12	09/30/12	---1---	1	\$450.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WPBF	Th	09/27/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV12-19H	\$450.00	NM																																	
20	09/27/12	09/27/12	Good Morning America 7-9AM Class of Time - Fixed Non Pre-emptible	7-9AM	---1---	:30	1	\$600.00	NM																																		
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1	WPBF	Th	09/27/12	8:50 AM	Good Morning America	7-9AM	:30	USATV02H	\$600.00	NM																																	
21	09/27/12	09/27/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	---1---	:30	1	\$1,700.00	NM																																		
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Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$375.00				
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23	09/25/12	09/25/12	Dr. Oz	4-5p	-1-----	:30	1	\$525.00	NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	4:55 PM	Dr. Oz	4-5p	:30	USATV02H	\$525.00 NM
24	09/25/12	09/25/12	WPBF News 25 @ 5am	5-530am	-1-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	5:10 AM	WPBF News 25 @ 5am	5-530am	:30	USATV02H	\$175.00 NM
25	09/25/12	09/25/12	WPBF News 25 Mornings6-7AM	6-7AM	-1-----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	6:41 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV12-19H	\$450.00 NM
26	09/25/12	09/25/12	Good Morning America	7-9AM	-1-----	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	7:49 AM	Good Morning America	7-9AM	:30	USATV02H	\$600.00 NM
27	09/26/12	09/26/12	The View	11A-12PM	--1----	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--1----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	10:59 AM	The View	11A-12PM	:30	USATV02H	\$900.00 NM
28	09/26/12	09/26/12	WPBF News 25 @ 5am	5-530am	--1----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--1----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	5:13 AM	WPBF News 25 @ 5am	5-530am	:30	PRATV12-19H	\$175.00 NM
29	09/26/12	09/26/12	M-F 5pm News	5-6pm	--1----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--1----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	5:30 PM	M-F 5pm News	5-6pm	:30	PRATV12-19H	\$475.00 NM
30	09/26/12	09/26/12	WPBF News 25 Mornings5:30-5:57am	5:30-5:57am	--1----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--1----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice # 947986-1	Invoice Date 09/30/12	Invoice Month September 2012	Invoice Period 08/27/12 - 09/30/12
Advertiser Priorities USA Action	Product PRIORITIES USA ACTIO	Estimate Number 1562	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	09/26/12	09/26/12	WPBF News 25 Mornings	5:30-5:57am	--1----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	5:43 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USATV02H	\$225.00 NM
31	09/26/12	09/26/12	WPBF News 25 Mornings	6-7AM	--1----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--1----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV12-19H	\$450.00 NM
32	09/30/12	09/30/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----S	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	6:40 AM	Sun 6-7am News	Sun 6-7am	:30	USATV02H	\$175.00 NM
33	09/25/12	09/28/12	4:30a-5a	430a-5a	-TWTF--	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTF--	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	4:54 AM	4:30a-5a	430a-5a	:30	PRATV12-19H	\$50.00 NM
Total Spots							25		

Payment Terms 30 Days

<u>Gross Total</u>	\$11,160.00
<u>Agency Commission</u>	\$1,674.00
<u>Net Amount Due</u>	\$9,486.00

DUPLICATE

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street SE
4th Floor
Washington, DC 20003

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
947986-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	1562

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	947986	06300930

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	10/01/12	10/01/12	M-SUN WPBF News 25 @ 11-11:35PM	11:11-11:35PM	1-----	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	11:28 PM	M-SUN WPBF News 25 @ 11PM	11:11-11:35PM	:30	PRATV12-19H	\$1,000.00 NM
7	10/01/12	10/01/12	Nightline	11:35-12:05AM	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	11:56 PM	Nightline	11:35-12:05AM	:30	USATV02H	\$500.00 NM
8	10/01/12	10/01/12	The View	11A-12PM	1-----	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	10:59 AM	The View	11A-12PM	:30	USATV02H	\$900.00 NM
9	10/01/12	10/01/12	WPBF News 25 @ 6:00P	6-6:30PM	1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	6:14 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV12-19H	\$700.00 NM
10	10/01/12	10/01/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	6:22 AM	WPBF News 25 Mornings	6-7AM	:30	USATV02H	\$500.00 NM
11	10/01/12	10/01/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	USATV02H	\$1,800.00 NM

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INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
947986-2	10/07/12	October 2012	10/01/12 - 10/01/12

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	1562

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/01/12	10/01/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	1-----	:30	1	\$1,800.00	NM
12	10/01/12	10/01/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9AM	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1----- 1 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WPBF M 10/01/12 9:00 AM Good Morning America 7-9AM :30 PRATV12-19H \$600.00 NM									
<u>Total Spots</u>							7		

Payment Terms 30 Days

<u>Gross Total</u>	\$6,000.00
<u>Agency Commission</u>	\$900.00
<u>Net Amount Due</u>	\$5,100.00